

# **Seminole Community Library at St. Petersburg College**

## **Long Range Plan 2021-2025**

### **GOAL**

- 1. Enable access to, and ensure relevance of the Library's collection for community residents and St. Petersburg College (SPC) students.**

### **OBJECTIVE**

- 1) Conduct a comprehensive evaluation of acquisition and collection development policies and procedures.
  - a) Create an Annual Collection Maintenance Plan that addresses the relevancy and condition of adult materials, including a section on the SPC Collection.
  - b) Create an Annual Collection Maintenance Plan that addresses the relevancy and condition of youth materials.
- 2) Utilize the Library's self-checkout services by encouraging staff to be proactive in instructing patrons in the proper use of the equipment.
- 3) Explore the possibility of "Self-Service Holds" by patrons.
- 4) Increase promotion of the Library's digital resources.
  - a) Develop video tutorials to assist patrons with access to digital collections.
  - b) Highlight digital collections through social media and print materials.
- 5) Explore going Fine-Free through PPLC to increase access to Library materials and services to all residents.
- 6) Continue to purchase materials that are of interest to a diverse population and discusses current events and trends.
  - a) Promote featured titles through appealing material displays and book discussions.

## GOAL

2. **Connect with community organizations and institutions to serve as a civic focal point, bring people together, and meet the needs of the community.**

## OBJECTIVE

- 1) Develop a Donor Recognition Policy to acknowledge significant monetary contributions in a meaningful and consistent way.
- 2) Collaborate with SPC.
  - a) Increase the Library's presence at SPC campus events.
  - b) Participate in Program Collaboration.
  - c) Invite college faculty and other local scholars to deliver public lectures/discussions on subjects related to their respective research and teachings, topics of public concern, or general themes.
  - d) Collaborate with SPC Art Walk organizers to cultivate exhibition of artwork by local artists.
  - e) Participate in *SPC Reads* initiative by encouraging a community-wide read, providing copies of the title for check out, and holding events that coincide with the selected title.
  - f) Advertise pertinent Library events in the SPC Workshop Guide.
- 3) Enhance collaboration with the Friends of the Seminole Library, Inc., in fundraising, advocacy, and promotion of the Library.
  - a) Collaborate with the Friends of the Library to host an annual Friends of the Seminole Library Membership Drive.
  - b) Promote Friends of the Library awareness and membership at all programs and events.
  - c) Explore additional ways to effectively recognize donors.
  - d) Explore the possibility of creating a Junior Friends of the Seminole Library membership.
- 4) Collaborate with the City of Seminole Recreation Department.
  - a) Provide Library presence at events to promote Library resources.
  - b) Program Collaboration
    - i) Coordinate programs to eliminate duplication of City services/events/programs.
    - ii) Invite Recreation Center staff to participate in relevant Library events.
    - iii) Coordinate program scheduling to avoid calendar conflicts.
- 5) Increase Outreach Services.
  - a) Maintain and enlarge Library presence at community events.
  - b) Provide outreach services to retirement communities.
  - c) Increase outreach services to online learning and homeschool groups.
  - d) Develop and maintain relationships with other community organizations.
- 6) Encourage collaboration between the Seminole Library's Teen Advisory Board and the Seminole Recreation Teen Advisory Board.

## GOAL

- 3. Evaluate Library programs and services to ensure that patrons are provided with opportunities to explore interests, engage with the Seminole community and enrich their lives.**

## OBJECTIVE

- 1) Enhance and showcase technological innovation and purposeful engagement of technology to learners of every generation.
  - a) Explore the installation of play activity tools in the Children's Area.
  - b) Improve Library collaboration between the City and the College for the continued use and growth of the Innovation Lab and other technological exploration and development.
  - c) Research the feasibility of offering access of college provided academic tools such as calculators, etc. to SPC students.
- 2) Prepare a well-rounded Program Plan to offer classes on a variety of subjects:
  - a) Offer Technology Instruction, Author Events, Financial Literacy & Investing, Sewing, Costume-Making and Gardening.
  - b) Offer *Ask-an-Expert* programs that would feature tradesmen and area specialists discussing a series of topics.
  - c) Collaborate with the Recreation Department to offer off-site Field Trips (e.g. Festival of Reading).
  - d) Investigate community interest and viability of creating a *Library of Things* collection.
  - e) Investigate the possibility of adding a Free Little Library on the Pinellas Trail in front of the Historical Society.
  - f) Highlight and promote Library programs by featuring material displays that correlate with upcoming events.
  - g) Enhance promotion of Library Services by:
    - i) Increasing social media presence
    - ii) Improving website navigation
    - iii) Developing a digital newsletter
    - iv) Creating an annual report

## GOAL

- 4. Provide a welcoming environment that encourages reading and learning.**

## OBJECTIVE

- 1) Collaborate with SPC to increase Library directional signage.
- 2) Re-assess the Teen Room to determine how it could be better utilized.
- 3) Install new carpeting and vinyl flooring on the first and second floors of the Library.
- 4) Replace the lounge seating on the first and second floors of the Library (number to be determined).
- 5) Replace the chairs in the Group Study Rooms.
- 6) Complete the 2020 Interior Painting Project (specifically the children's section and staff areas).