

**MINUTES
SEMINOLE CITY COUNCIL
ANNUAL WORKSHOP
JANUARY 21, 2017**

The Annual Workshop of Seminole City Council was held on Saturday, January 21, 2017, in the Seminole Community Library, 9200 – 113th Street North – Library Program Rooms A and B, Seminole, Florida.

Present were: Mayor Leslie Waters, Vice-Mayor Chris Burke, Councilors Thomas Barnhorn, Roger Edelman, Bob Matthews, Jim Quinn, Trish Springer, City Manager Ann Toney-Deal, City Attorney Jay Daigneault, City Clerk Patty Beliveau, Fire Chief Heather Burford, Community Development Director Mark Ely, Public Works Director Jeremy Hockenbury, Administration Director Harry Kyne, Library Director Mike Bryan, Recreation Director Becky Gunter and HR Director Erica Ottmann.

Mayor Waters called the meeting to order at 9:00 a.m.

Financial Condition of the City

Administration Director Kyne explained the Balance Sheet, the Debt Service structure; the Funds accounted for in CIP and discussed the Penny Fund.

2020 Goals and Project Updates

City Manager Toney-Deal provided the 2020 Goals and Project Update. City Manager Toney-Deals explained:

- Granicus – Ipads will be ordered and the program will be implemented in March 2017. (On-going)
- Community Building at City Park – interior decor and sound system has been completed.
- Water Tower – Several attempts have been made to see if Pinellas County would donate the Park to the City. The City also requested that the County consider of purchasing the property from its utility fund with BP Settlement dollars. The County did not prioritize this request. The County will not donate the land, but may be willing to establish a payment schedule where the City buys the parcel over a period of time. The estimated value (prepared by County Staff) of the property is \$500,000 to \$600,000. Council requested the City Manager contact the County Administrator and negotiate a competitive price, preferably one dollar. City Manager will meet with County Administrator on February 17, 2017. (On-going)

- Corridor façade – Staff has collected information from other communities and has scheduled workshops. However, the workshops have been postponed. “Seed” funds are available in the FY2016—17 Budget to initiated this program. City Council consensus to plant Medjool palm trees along the Bay Pines corridor and Seminole Blvd. (On-going to be completed 12 to 18 months)
- City Hall signs – Administration will review a new design, the standardization of all City signs and the development of a City logo. Administration will review and recommend logo/branding options to Council at a scheduled workshop. (On-going)
- National City Council Meeting – a meeting was held in May 2016. (Completed)
- Mayor’s Fitness Challenge – A Mayor’s Fitness Challenge was held from March 15 to May 17, 2016. (Completed)
- Waterfront Park – I: Engineering services were procured in May 2016 and the required permitting is nearing completion. Construction of Phase I is currently scheduled to start in FY 2017-18.
Phase II: The decision to start the Engineering for Phase II while Phase I proceeds was made so that the design and construction of said Phase could occur immediately following Phase I, if not overlap. Engineering services were procured August 2016. This Phase will involve permitting with the Army Corp of Engineers and the Pinellas County Navigation Authority for the proposed docking system and boardwalk. Providing the permitting process proceeds without incident, the bid specifications for this Phase is anticipated to be completed in 2017. (Ongoing – Phase I: FY2017-18 and Phase II: FY2018-19)
- Repetto Property – The Repetto family does not wish to sell as long as the senior Mrs. Repetto is living in the homestead on the parcel. The Estates’ representatives have agreed to contact the City at the time they wish to sell. Money for land acquisition has been set aside for when they desire to sell the property. (On-going)
- City Banners – Staff has evaluated the design and size options for new banners. Administration is finalizing the banner and color design and will be brought to the City Council at a February meeting. (On-going)
- Annexation – during a March 8, 2016 City Council workshop on annexation strategies it was the consensus of the Council to continue the existing annexation policy and actively seek opportunities for voluntary annexation. Administration will continue with the current process of accepting voluntary annexations. (On-going)

- Citizen Academy – The 3rd Annual Citizens’ Academy was conducted March 30 through May 11, 2016, and 11 Seminole/Greater Seminole area citizens completed the Academy. Council consensus was to conduct a 2017 Citizen Academy event and incorporate an event with the Council on one of the nights and to present their certificate of completion at a Council Meeting.
- Use of Technology Interactive Website/Permits Events – Building Department has implemented a new permit system that will allow for online applications, payment, and issuance for certain types of permits. (Completed)
- Recycling Policy – The New contract with Waste Management has added a 65 gallon single stream service for all single family residents. (Completed)
- Solar Power Development – the City has amended Land Development Regulations to allow, as a matter of right, the installation of solar energy systems in all residential and non-residential zoning districts. A building permit is required per the Florida Building Code. (Completed)
- Public Art – nothing in the City’s Land Development Regulations requires public art as part of development projects, private or public. The City did require, as part of the Development Agreement, that the Seminole City Center dedicate an area for a piece of public art of their choosing. Staff will schedule a workshop in 2017 to see if there is an interest in adding an art requirement in certain areas of the code.
- Holiday Lights – Additional holiday pole decorations were identified and procured. Holiday decorations were ordered and staff met with Duke Energy to review the additional pole mounted risers. Installation was delayed due to two weather events. Additional outlets were installed to accommodate holiday lighting to the entrance parking area of City Hall (completed and the completion date for Duke Energy is 11/1/17).

Field Trip

Itinerary outlined the site visit of the Seminole City Center, Waterfront Park, Blossom Lake Park and Fire Station 32.

Open Discussion

- **Naming of Community Building at City Park**
Names suggested for the Community Building room were Park View Room, Lake View Room, Southern Oaks Room and Whispering Oaks. It was the consensus to name it the Park View Room.
- **Blossom Lake Park**
Recreation Advisory Group will recommend to Council their park improvements strategies and solicit local resident’s input and present to Council.

- Water Tower
City Manager Toney-Deal will contact County Administrator Woodard regarding the sale of the Water Tower, Water Pump and Park.
- Road Repair & Resurfacing
Administration explained the process of determining roadways that are in need of repair and the pavement improvement process. Councilor Quinn suggested that \$50,000 be transferred from CIP to advance storm water repair. It was Council consensus to transfer funds in the amount of \$50,000 for storm water repair.
- Number of Deputies: Traffic and/or Patrol
Council suggested that an additional deputy be considered during the FY217/18 budget process.
- City Signage (Parks, Buildings, and Entrances)
Staff will recommend design options to Council at a future workshop. City Manager to meet with SPC Provost Strickland to discuss opportunities of utilizing SPC students in developing the signage (possible “branding”). Council consensus to evaluate/improve City signage.
- Employee Anniversary Recognition
Staff recommended implementing an option to the Employee Anniversary Recognition program where an employee can choose between the lapel pin or a gift card(s) of similar value. Consensus was to implement as presented.
- “Coming Storm” – active shooter video to Council members, Staff, CERT, Citizen Academy Alumni, etc.
- Communications during a disaster – MySeminole App and status of cell tower service during a disaster.
Schedule a workshop to further discuss opportunities and a possible role of a Faith Based Community Response Team.
- Enhanced Public Relations through Social Media
No change
- City Recognitions
 - THANKS2YOU - a process be created to recognize Seminole Civic Clubs, City Organizations, Churches, Schools, etc. on major contribution to the quality of life for citizens in Seminole.

- City of Seminole 50th Anniversary
Council suggested that a committee be formed of community leaders, residents and staff to strategize and make recommendation to Council of the upcoming event. Consider incorporating a “Seminole Points of Light” Seminole Leadership Proclamation as part of the event.
- “New” Penny for Pinellas project priorities
 - Projected revenue overview
 - Eligible projects

City Manger to forward Council a history list showing how the Penny was previously administered. A workshop will be scheduled to determine how the funds will be utilized over the next ten (10) years.

Meeting adjourned @ 3:07 p.m.

Date Approved: Feb. 28, 2017

Patricia Beliveau
Minutes prepared by City Clerk
Patricia Beliveau

Leslie Waters
Mayor Leslie Waters